



MYTH

You should only use the star rating system when selecting a sunscreen.

FACT

The star rating does not communicate the amount of UVA protection that a product delivers.

It communicates only the ratio of UVA which is absorbed as compared to the amount of UVB that is absorbed! It is best to select a sunscreen with high SPF as well as a high number of stars. All of the products in our SunSense™ range are broad spectrum sunscreens which protect against both UVA and UVB radiation and have a high SPF.

**SunSense™ is the No.1 prescription sunscreen in the UK.²
Discover the range and buy online at sunsense.co.uk**



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References: (1) www.bad.org.uk/for-the-public/skin-cancer/sunscreen-fact-sheet#uva-star-system (cited 13th February 2019) (2) IMS Pharmacy sales data December 2018. Data held on file. (3) IRI Market Edge Pharmacy Sunscreen SPF 50-59, Value MAT to 04/12/18.

